## **Evaluating Promising Firms per Philip Fisher in Conservative Investors Sleep Well**

## **People Related Items**

1)	Does the management team exhibit have original ideas and employ an entrepreneurial approach to the business? Yes $\Box$ No $\Box$
2)	Has management shown an ability to work as a team? Yes $\square$ No $\square$
3)	Does the company usually find its CEO from inside the firm? (Outside hires should be watched carefully) Yes $\;\square\;$ No $\square\;$
4)	Does the company change the way they it does things in order to improve processes? Yes $\Box$ No $\Box$
5)	When changes are made, does management turn a blind eye to the risks of those changes? Yes $\Box$ No $\Box$
6)	Do employees feel invested in the company and its success? Yes $\square$ No $\square$
7)	Do employees believe they are treated well? Yes $\Box$ No $\Box$
8)	Do employees feel motivated by benefits and work environment? Yes $\square$ No $\square$
9)	Do employees feel comfortable expressing concerns with managers? Yes $\square$ No $\square$
	Additional Notes: