Qualitative Research Checklist (SEC Docs)

Information to look for from the 10-K

auditor's report

- absence of opinion
- qualified report
- reputation of auditor
- audit committee (independent directors act as intermediary with auditors)

footnotes

- accounting policies / changes (in policies or estimates)
 - review inventory valuation (LIFO vs. FIFO / specific id)(except technology)
 - revenue recognition (after sale vs. At sale with risk remaining)
 - depreciation (accelerated vs. Straight line)
 - amortization of goodwill (shorter vs. Longer)
 - estimate of warranty (high vs. Low)
 - estimate of bad debts (high vs. Low)
 - treatment of advertising (expense vs. Capitalize)
 - loss contingencies (accrue loss vs. Footnote only)
- pending or imminent litigation (Item 3, better than footnote in annual)
- long term purchase commitments (at what price?)
- contingencies or commitments
- industry specific notes
- segment information (showing unhealthy segment)

MD&A (management discussion and analysis)

- specific concise disclosures (liquidity, capital expenditures, candor)
- consistent with footnotes

Information to look for from the Annual Report

- president's letter
 - forthrightness vs. Always upbeat

Information to look for from the Proxy (for annual meeting)

- litigation
- executive compensation
- turnover of management

%ld school value

related party transactions

Information to look for from the 10-Q

- unaudited
- consistency with 10-K

Information to look for from the 8-K (special events)

- auditor changes
 - disagreements over accounting policies (opinion shopping)
- change in control of the company
- acquisitions
- dispositions
- resignation of directors
- bankruptcy

Information to look for from the Prospectus

- past performance
- quality of management and directors